

Change Matters Process and Proposal Requirements

Organization Name

Address

Contact Person

Phone Number

Email

The Program

Our Change Matters program provides shoppers an opportunity to help local community-enrichment organizations by making small-change donations, which accumulate into a meaningful contribution for the recipient. Shoppers have the opportunity to round their purchase up to the next dollar each time they shop, 100% of that goes to partner organizations. We partner with one organization a month through this program. While a certain dollar amount is not guaranteed, on average we raise \$2-4,000 a month through this program.

We promote the program and the organizations we partner with on our website, our facebook page and with signs at each register. While some Wedge staff ask customers if they would like to round up, it is not required. We therefore look to organizations to promote this opportunity through their outlets to encourage their supporters, clients and members to come to the store and ask to round up! Through this program the Wedge seeks to create meaningful, productive and lasting partnerships with local organizations.

All recipients will be required to:

- Table at least two times in the store during their month
- Attend frontend meetings at the store and the Wedge Table to share information about the organization with staff
- Attend the Wedge's quarterly Come Together Happy Hour closest to your month to share information with Wedge shoppers.
- Recipients failure to follow through on these items impacts consideration in following years

Selection Process:

October 3rd, 2016: Begin accepting proposals

November 14th, 2016 at 5 pm: Proposals due for committee reviewal

December 15th, 2015: Notification of recipients

Proposal Requirements:

Please respond to the questions below. Questions and responses can be copied into a word document. Proposals should be e-mailed to outreach@wedge.coop with name of organization and 'Change Matters Proposal' in subject. Proposals are due November 14th at 5 pm.

Please e-mail outreach@wedge.coop, or call 612-465-8850 with questions,

- Write a brief description of what your organization does.
- Write a brief description of what funding from change matters would go to support.
- Describe how you believe the mission of the Wedge Community Co-op and the mission of your organization overlap:
- Each month whichever organization is being highlighted for our Change Matters program will be expected to table in our store at least 2 times and post about the Change Matters program at least 4 times on social media.
 - a. What other ideas do you have to let your members/constituents/clients/customers/friends know that if they shop at the Wedge during that month they can round up to support you?
 - b. What other ideas do you have for sharing information about your organization at/through the Wedge?
- What other ideas do you have for a continued partnership with the Wedge Community Co-op?
- What volunteer opportunities do you have for Wedge staff members and owners?

Write a statement confirming that you have understood that all recipients will be required to:

- Table at least two times in the store during their month
- Attend frontend meetings at the store and the Wedge Table to share information about the organization with staff
- Attend the Wedge's quarterly Come Together Happy Hour closest to your month to share information with Wedge shoppers.